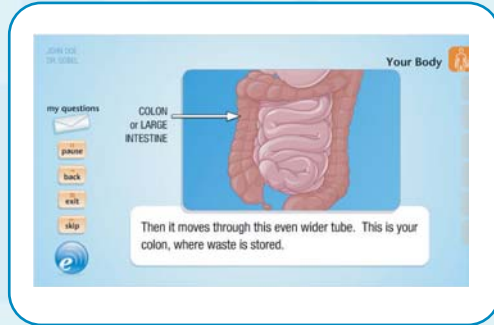
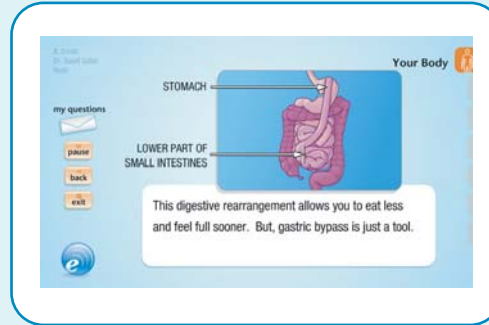


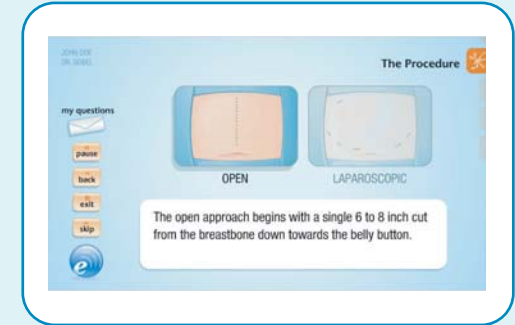
# Emmi - An Online Educational Tool That Gives You The Information You Need To Know Before Having A Procedure



Emmi begins with a simple anatomy lesson...



Followed by information to prepare you...



And then a step-by-step overview of the procedure

## Educate And Empower Yourself

You are a key member of your healthcare team. You should feel comfortable about the procedure you are about to have, and understand the changes it will bring into your life. Most medical decisions are ultimately in your hands. Therefore, we want you to know all about the care your doctors will provide, and how you can help make important decisions about your health. The more active a role you take in your own healthcare, the healthier you will be.

To help you prepare for a procedure, we are proud to offer our patients a unique program called Emmi (Expectation Management and Medical Information). It is an interactive, Internet-based, patient education program that will provide you with a very clear sense of what to expect before, during, and after your procedure. Emmi is very simple to use, conversational in tone, and uses easy-to-understand language. Now you can get all the information you need at your leisure, and make sure you're prepared to ask the right questions.

"I think Emmi is a great thing to have and be able to view before procedures such as mine. It gave me a better understanding of what to know and expect. It has made me and my family much more comfortable with the surgery." --Patient Quote

View Your Emmi at: [www.my-emmi.com](http://www.my-emmi.com)

## Simple And Easy To Use

If you don't work with a computer on a regular basis, don't worry — Emmi is very easy to use. It can be viewed at your own pace and in the comfort of your own

home. Your doctor will give you a unique access code and simple instructions on how to watch Emmi.



While viewing the program, you will be given the opportunity to type questions to your doctor or let him know about anything that concerns you. You can view Emmi as many times as you want and also print a summary of your experience at the end of the program that you can take with you to your next appointment. Finally, since Emmi is on the Web, it's possible to share your program with friends or loved ones anywhere in the world.

## Patients Thoughts on Emmi

- 96% of patients who watched Emmi said that the program improved their understanding of what to expect, and provided them with new information prior to their surgery
- 80% of patients said Emmi answered questions that otherwise would have required a telephone call or consultation with their doctor
- 86% of patients said Emmi covered risks that they did not know about before
- 85% of patients said Emmi increased their confidence in their doctor

*Talk to your doctor  
today about watching  
Emmi before your  
upcoming procedure*

[www.my-emmi.com](http://www.my-emmi.com)

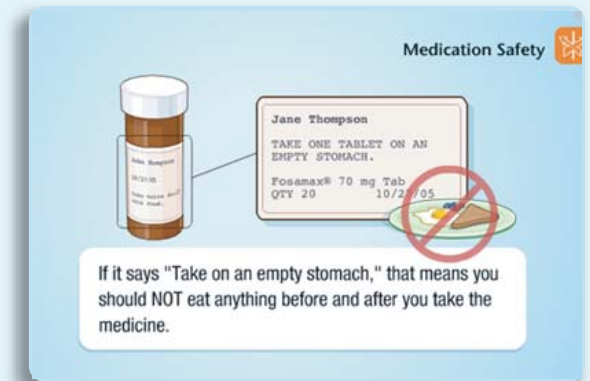
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*We wish you the best of  
health*

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(866) 294-3664 email:support@my-emmi.com  
[www.my-emmi.com](http://www.my-emmi.com)

Hello,  
and Welcome  
to Emmi.™



Helping You Understand  
What You Need To Know  
Before Having A Procedure

